

CARDOEN COMPETITION RULES

75 years

Your chance for a refund of up to 75% of the purchase amount

Article 1: General information

1.1. This competition celebrates Cardoen's 75th anniversary (hereinafter referred to as the 'Competition') and is organised by Cardoen (hereinafter referred to as the "Organising Company" or "Cardoen") – a company with registered office at Boomsesteenweg 950-958, Wilrijk and registered in the legal entities register under the number 0425.303.824.

1.2. This Competition is operating in the 16 locations of the Organising Company (hereinafter the "Participating stores"). The list of Participating stores is available via the following link: <https://showrooms.cardoen.be/cardoen/en>.

1.3. Participation in this Competition implies complete and unconditional acceptance of these rules (hereinafter the "Competition Rules").

1.4. The Competition Rules are available throughout the duration of the Competition on the website via the following hyperlink: <https://www.cardoen.be/en/practical-info/cardoen-75/>, in the Participating stores and can also be obtained upon written request sent to the address of the aforementioned Organising Company, stating the title of the Competition on that address.

Article 2: Duration

2.1. This Competition begins on 8 May 2024 and continues up to and including 21 July 2024 in the Participating stores and according to the opening times of the store.

Article 3: Conditions applying to participants

3.1. The Competition is open to:

- any natural person who is at least 18 years old during the course of the Competition, is resident in Belgium and who buys a car at one of the Participating stores;
- any legal entity with its registered office in Belgium that buys a car during the course of the Competition at one of the Participating stores.

3.2. The purchase of a car means that the purchase has been successfully completed without any conditions still attached to the purchase.

3.3. Under no circumstances may the participant play under different pseudonyms and/or different addresses and/or on behalf of other participants and/or with any other means that would allow their participation to be multiplied in a fraudulent manner.

3.4. Those excluded from participation are:

- Minors;
- People who do not satisfy the above criteria;
- Personnel from the Organising Company and personnel from partner companies who have been involved either directly or indirectly in organising and promoting the Competition, along with members of their family (blood relations both upwards and downwards, plus spouses and partners).

Article 4: Conditions for participation

4.1. It is not possible to participate in this Competition in any other way than described in these Competition Rules.

4.2. Sales staff in the Participating stores are there to answer all questions about the Competition.

4.3. The Organising Company shall ensure that equal chances are respected for all participants with all means. The Organising Company reserves the right to request an explanation or to cancel any entries that appear to violate the terms in these Competition Rules.

4.4. The participants authorise the Organising Company to conduct any inspections with regard to their identity and contact details. False or incorrect information shall automatically lead to exclusion from participation.

4.5. The winner shall be chosen according to the rules in Article 7 of these Competition Rules.

Article 5: The Competition procedure

5.1. In order to validly participate in this Competition, participants must adhere to the following procedure until confirmation of their participation:

- The participant meets the terms in Article 3.1. and 3.4. and buys a car in accordance with Article 3.2. in the Participating stores during the course of the Competition.
- Via Microsoft Forms (hereinafter the 'Participation form') the participant completes two questions and their personal details. The questions are as follows:
 - In which year was Cardoen established?
 - How many correct answers will we have received by the end of the Competition?
- The participant must carefully check the answers as there is no chance to change them afterwards.

Article 6: The prize

6.1. The participant who answers the questions in accordance with Article 7, wins a refund of up to 75% of the purchase amount including VAT of the bought car. The maximum refunded amount is €15,000 including VAT. The maximum amount has been calculated based on the average purchase price of a car at Cardoen, amounting to €20,000 including VAT.

6.2. The prize offered to the winner is final and cannot be disputed, exchanged or replaced with any other prize, for whatever reason.

6.3. Should the circumstances require (force majeure, events beyond the control of the Organising Company), the Organising Company reserves the right to replace the prize that is won with another prize of equivalent value.

6.4. The prize is allocated by name and may not be transferred to a third party.

Article 7: The winner

7.1. The winner shall be chosen from those who:

- answer the first question correctly; and
- answer the second question correctly or come closest to the right answer.

In the case of a tie-break, the winner shall be chosen based on the date of participation (day, month, hour, minutes, seconds).

7.2. The results are final, binding and may not be challenged or contested for any reason. Any disagreement with the Competition questions and answers shall not be accepted.

7.3. The Organising Company and a bailiff shall check the correct and unbiased running of the Competition.

7.4. The winner shall be informed by telephone within 1 to 2 weeks by the store where they participated in the Competition. The refunded amount in accordance with Article 6.1. shall be deposited with a transfer to the winner's bank account within 30 working days. The bank account shall be the account used by the winner to buy the vehicle.

7.5. The winner must respond to the telephone call within 5 working days. Should there be no reaction within this period, the Organising Company reserves the right to select a replacement winner.

7.6. The winner declares that the personal data provided on the Participation form are accurate, truthful and correct. The prize shall only be allocated definitively once this has been verified.

7.7. If the telephone number provided by the participant turns out to be wrong, they shall lose the right to the prize without any right to compensation.

7.8. If the winner's bank account number turns out to be wrong and the prize can therefore not be transferred then the prize shall be lost forever.

7.9. If for whatever reason it is impossible to award the prize to the Winner, the Organising Company may award the prize to another participant in the Competition. This participant shall be selected according to the criteria in Article 7.

Article 8: Personal data

8.1. The Organising Company is responsible for processing the personal data from participants and shall process the data from participants and the Competition winner in accordance with Regulation (EU) 2016/679 from the European Parliament and the Council from 27 April 2016 relating to the protection of natural persons with regard to the processing of personal data and relating to the free flow of this data, repealing Directive 95/46/EG, (General data protection regulation: hereinafter "GDPR") and all other applicable regulations regarding the protection of personal data.

8.2. The data gathered during this Competition shall be processed with a view to managing the Competition (validating participation, checks, awarding the prize, contacting the winner, etc.). The participants' personal data shall not be used for any other purpose, unless confirmed otherwise and accepted by the participant with a tick in the opt-in box.

8.3. The Organising Company may ultimately process, with the Winner's agreement, the Winner's details gathered in the context of the Competition (including their photo and online photo, if applicable) for use in/on every media support in connection with the Competition, without this entitling the Winner to any another reward, right or advantage other than the allocated prize.

8.4. As part of the Competition, the Organising Company shall share the personal data of the participants with the store where they participated in accordance with Article 5 of the Competition Rules with the purpose of selecting and informing the winner. The store, acting as the processor under GDPR, shall process the personal data gathered as part of the Competition in accordance with GDPR and all other applicable legislation. It shall delete the participants' data as soon as the Competition is finished.

8.5. In accordance with GDPR, participants are entitled at any time and without charge to: access their data and request it in the form of a copy (which is easy to use and facilitates the data transfer); request the removal of their data; amend incorrect or incomplete data; request limited use of their data; object to the processing of their data and particularly against processing for direct marketing purposes. To

do so, send an e-mail to privacy@cardoen.com. The request shall be handled as quickly as possible and in any case within one month of receiving the request. In accordance with GDPR, participants are entitled to submit a complaint to the data protection authority if they believe that the processing of their data is unlawful.

8.6. The Privacy Policy of the Organising Company can be consulted here: <https://cardoen.be/en/legal/privacy-policy/>.

Article 9: Liability

9.1. The Organising Company cannot be held responsible for damages or costs, of whatever nature, resulting directly or indirectly from participation in the Competition or the awarded prize.

9.2. The Organising Company reserves the right, should circumstances require, to shorten, modify (in terms of the dates announced), extend, suspend or cancel this Competition, without this causing liability and without the participant being able to claim any compensation.

9.3. In the case of fraud, the Organising Company may stop or suspend the Competition.

9.4. The Organising Company rejects any liability in the case of unavailability of channels for participation in the Competition, interruptions, cancellation, delays in data transfer or other problems upon which it has no influence.

9.5. Participants acknowledge that participation in the Competition is entirely at their own risk.

9.6. In the case of anyone disrupting the activities and management, the safety, honesty, integrity or smooth running of the Competition, the Organising Company reserves the right to withdraw their opportunity to participate in the Competition temporarily or for good, completely or partially, not to award any prize they may have won and, if necessary, to take any legal action against them.

Article 10: Intellectual property

10.1. Any reproduction, depiction or adaptation of all or part of the elements in an advertising channel used for the publication, organisation or running of the Competition is strictly forbidden.

10.2. All intellectual property rights with regard to the Competition and execution hereof belong exclusively to the Organising Company.

Article 11: Compliance with the rules

Any clause declared unlawful or invalid shall be considered as unenforceable, without affecting the other clauses in these Competition Rules.

Article 12: Applicable law – Authorised courts

11.1. The Competition Rules and participation in the Competition are under Belgian jurisdiction.

11.2. The parties shall endeavour to amicably resolve any dispute emerging from the interpretation and/or application of these Competition Rules. Should the dispute continue, it shall be presented exclusively before the courts of Antwerp.